

SkillsUSA Nationals Audio/Radio Production Prompt 2018

Objective 1:

Create a 4 minute Editorial Style News Scape on possible solutions for immigration reform. Please include at least 2 interviews on the subject matter.

Objective 2:

Create a 30 sec. Radio commercial spot for a local Louisville attraction of your choosing. Also create a 1 minute commercial spot for Snap On Tools that would hypothetically be utilized on a country channel on Spotify. This will be placed in the middle of your news story.

Objective 3:

The parts should be edited together as a radio program:

2 Minutes of the News Story

1:30 Sec. Commercial Spots

2nd 2 Minutes of News Story

Total Run Time Needs To Be Exactly 5:30

Skills:

Talent: Must write and edit the script, conduct interviews, show proper mic technique, have proper diction, and assist with the editing.

Engineer: Must show proper technique in obtaining proper level-to-recorder, mic choice, show proper level and balance in mix, and edit the project.

Requirements:

The project must be submitted by 1:00PM on Thursday June 28th on a USB Flash Drive. The file must be exported as either a "High Quality" MP3 (256kbs or 320kbs) or a CD Quality (16Bit-44.1Khz) WAV file.

Judging:

The contestants will be judged on all of the criteria shown on the scorecard available at the SkillsUSA Competition Website. Any failure to follow the prompt in any part of the criteria will result in a 0 for that score. Any use of off-color humor or profanity will result in a 0 for all criteria and the team will be judged on it's test score alone. **NO COPYWRITTEN MATERIAL CAN BE USED IN THE PRODUCTION PER SKILLSUSA.** Any violation of this will result in a 0 for the project.